

Proposed recruitment and training campaign for Surrey Association:

- Form a separate Recruitment group from Surrey members to carry out this work. Members to include representatives from North and South, ART trainers and people with an interest in recruitment and training, chaired by the Training Officer.
- Carry out a survey of ringers in towers to set a bench mark and identify towers that could benefit from help. Survey questions to include:
 - No of active service ringers in the tower
 - Age range
 - Level of ringers ability (based on Learning the Ropes - they don't need to have done LTR of course, just to be able to understand the level the service ringers are ringing at:
 - Learning to handle
 - Learning to ring rounds and call changes
 - Learning to plain hunt and ring the treble to methods
 - Can ring a method inside
 - Can ring more than one method inside
 - Has rung a quarter on the treble
 - Has rung a quarter inside
 - Can conduct at least a 120 of Bob Doubles
- Set up a structured training program which would be a strong selling point for attracting new recruits including for example:
 - Run a bell handling training program say of 6 weeks at a time (e.g. one in the Northern District, one in the Southern District):
 - District towers work together to form an informal training 'Hub':
 - Towers run bell handling training and Kaleidoscope courses on a Saturday morning with ART and other competent trainers on a rota to ensure continuity of training
 - Students are registered on Learning the Ropes by ART trainers as appropriate and awarded certificates:
 - Level 1 on completing bell handling course
 - Level 2 when they are able to ring Kaleidoscope exercises
- Hubs charge £5 per student per week:
 - This will demonstrate commitment from the student to become a competent bell handler
 - The training will be perceived as being more professional and of value if charged for
 - Students will feel a greater sense of achievement on acquiring LTR certificates
 - Learners should then be capable of ringing at their own tower on Sundays, but should come back to the training Hub for refreshers, next steps etc
- Include a page on the Hub on the Surrey website specifically for new recruits:
 - Benefits of bell ringing
 - Where to go

- Who to contact
- What's involved
- Grants will be available from the Association for the following:
 - Simulators and training aids and associated training package for simulators
 - Personalised tower leaflets
 - Training books
 - Assistance with cleaning and tidying towers to make a more pleasant teaching environment
- Personalised tower leaflets
 - A4 sheet folded A5
 - One side generic information on learning to ring, benefits of bell ringing, link to Surrey Association
 - Other side tower specific/photographs of tower and band/contact details/websites etc.
- Undertake an active recruitment campaign with personalised tower leaflets, posters, visits to schools, newly retired pensioner groups, etc. (A successful training program would attract more recruits by word of mouth, friend etc.)
- Publicity to include:
 - Advertisements in local papers/parish mags etc. describing ringing as physical and mental exercise and fun!
 - Update Surrey website with specific area on recruitment and training for new recruits, offer taster sessions as well
 - Approach University of the Third Age (U3A)
 - Leaflets for each tower to personalise with contact details and details of training centres
- Encourage ringers to tidy and spring clean their towers where required to make them a more attractive learning place
- For the future
 - Encourage existing ringers to participate in ART courses and become ART accredited trainers
 - Organise a ringing school (Mon -Fri) to give aspiring change ringers a really intensive week learning, the objective being to increase the number of capable change ringers in the association. (support from the Aviva Community Fund?)

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